

# Godfrey and Earth Day 1970

**Arthur Godfrey(K4LIB) drives MARS II Electric Car from Detroit to Ann Arbor, Michigan:**

CBS Entertainer Arthur Godfrey 1903-1983 kept good company. Arthur's friend and inventor Robert Aronsson were on a mission March 11th 1970 when they drove from the Ponchartrain Hotel in Detroit, to the Holiday Inn West Ann Arbor, Michigan, a distance of 60 miles on interstate highway 94 at speeds up to 65 mph. The trip was in timing with officials at the University of Michigan on "Enact Day" or "Earth Day 1970."

Godfrey spoke about this trip on his daily noon radio program on 23 March 70. It was not an ordinary trip, Aronsson was the developer of the Lead Cobalt Battery and CEO of Electric Fuel Propulsion Corp. (EFP) The Fiat was specially equipped economy electric car, capable of a driving range of 146 miles. This unit was one of 45 made and sold to electric utility companies. Strange that in 2006 we're still in the planning stages!

